



Data protection information for visitors to the Salt Mine, Berchtesgaden and the Old Salt Works, Bad Reichenhall

According to the regulations of the General Data Protection Regulation (GDPR)

Südwestdeutsche Salzwerke AG, Salzgrund 67, 74076 Heilbronn, (hereinafter known as: “SWS AG“)

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1. Purpose of this data protection information and term definitions

Südwestdeutsche Salzwerke AG takes your data protection very seriously. Thus, we always treat your personal data confidentially and according to the current data protection regulations. This data protection information gives you, the visitor, an overview of the personal data that is processed when you visit our **Salt Mine Berchtesgaden** and the **Old Salt Works Bad Reichenhall**.

We use terms that are used in the General Data Protection Regulations (hereinafter known as "GDPR"). To make it easier for you to read and understand this data protection information, we explain the most important terms used:

1.1 Personal data

Personal data is all information that relates to an identified or identifiable natural person (hereinafter known as "Data Subject"). An identifiable person is a natural person who can be identified, directly or indirectly, especially by means of assignment to an identifier such as a name, an identification number, location data, online identification or one or more particular features which are an expression of the physical, physiological, genetic, mental economic, cultural or social identity of that natural person.

1.2 Data Subject

A Data Subject is any identified or identifiable natural person whose personal data is processed by the Data Controller.

1.3 Processing

Processing is any operation performed with or without automation or any such series of operations in conjunction with personal data such as the collection, recording, organisation, sorting, storage, adjustment or amendment, selection, retrieval, use, disclosure by transmission, dissemination or other form of provision, alignment or linking, restriction, deletion or destruction.

2. Information according to Art. 13 GDPR: Information within the context of a direct survey

If you visit the Salt Mine, Berchtesgaden or the Old Salt Works, Bad Reichenhall, **we will process your personal data as follows:**

2.1 Data when purchasing admission tickets or tickets at the on-site box office

If you purchase your admission ticket(s) or tickets on site at the box office and pay with cash and not on account, we will not process any of your personal data.

If you buy at the on-site box office on account, your personal data will be processed by us for the purposes of invoicing as follows:

- Surname
- First name
- Your address data (street, house number, postcode, place of residence)

This processing of personal data is to fulfil a contract where the contracting party is the Data Subject (purchaser) and is based on Art. 6 I lit. b GDPR. The data we store is deleted when it is no longer required for its intended purpose and the deletion does not conflict with any statutory retention obligations under tax and commercial law and, if applicable, other legal provisions.

If you pay by other means, such as, for example, with a credit card, EC card or similar acceptable method of payment, your card data that is required for payment processing will only be used by the participating payment service provider exclusively for the purposes of payment processing and only stored for this purpose.

2.2 Data for the purchasing of admission tickets or tickets via the online Ticket Shop and also within the context of enquiries and reservations for individual offers and events

If you purchase admission tickets or tickets via our Online Ticket Shop or you make enquiries or reservations regarding individual offers or events, you will find all the details on the scope and duration of data collection in conjunction with this in our data privacy statement on the relevant website. You will also find information on the options for registering with us for the following services:

- Newsletter and information notifications for the purposes of advertising
- Customer account (host, tour operator)

You can find the data privacy statement in the footer at the bottom of the websites www.salzbergwerk.de and www.alte-saline.de under the tab “Data protection”.

2.3 Data when visiting the Salt Mine, Berchtesgaden and the Old Salt Works, Bad Reichenhall – information regarding camera installations in subareas – and also photography [souvenir photos for visitors]

Business operation	Operational security – camera installations in sub-areas
<i>Legal basis (GDPR)</i>	Art. 6 (1) lit. f
<i>Purpose of data collection</i>	Individual sub-areas of the Visitor Salt Mine, Berchtesgaden are fitted with camera installations <u>for the purposes of your safety as visitors. Thus, they are exclusively to ensure operational security in individual areas where visibility is difficult.</u> A sub-area in the Salt Mine, Berchtesgaden and a sub-area in the Old Salt Works use video surveillance for the prevention of theft and this thus serves to secure evidence. <u>Signage indicates the camera installations to visitors.</u>
<i>Types of personal data</i>	Images of people moving around in these sub-areas.
<i>Recipients of data collected</i>	Employees of the Salt Mine, Berchtesgaden on site, employees of the Old Salt Works, Reichenhall on site. Data is never distributed to other persons; this does not apply if a recording has to be used for the purposes of evidence.
<i>Storage duration (criteria for determination)</i>	Recordings are not forwarded to third parties and are deleted 10 days after the date of recording.

Business operation	Photography – souvenir photos at entrance to railway and first slide in the Visitor Salt Mine, Berchtesgaden
<i>Legal basis (GDPR)</i>	Consent according to Art. 6 (1) lit. a on the basis of General Terms and Conditions and requirements for behaviour in the Visitor Salt Mine (GTCs), which is also indicated to visitors when purchasing admission tickets and in the entrance hall of the Visitor Salt Mine. Photography is thus a component of the viewing contract concluded with the visitors (Art. 6 (1) lit. b.). Photography on the slide is also used for the purposes of evidence – Art. (6(1) lit. f.).
<i>Purpose of data collection</i>	To meet the requirement of visitors for a souvenir photo, visitors agree (revocable – see below) for a photograph to be taken of them and, where relevant, their family at the ascent point to the mine entrance and on the first slide. There is an option to purchase these photographs at the end of the visit.
<i>Revocation</i>	If visitors do not consent to photography when purchasing an online ticket, there is a pop-up notification of the procedure when visiting the Visitor Salt Mine. When the protective overalls are distributed, visitors shall indicate their non-agreement to the staff. This will thus be recorded on site and taken into consideration. A clear sign where the protective overalls are distributed also informs <u>all visitors</u> of the procedure. Kindly note that the photograph on the slide will be taken but not printed. This is mandatory for security reasons. The image generated will, however, be <u>deleted</u> at the end of the tour.
<i>Types of personal data</i>	Visitor photographs
<i>Recipients of data collected</i>	The photographs generated are offered to the persons in the images for purchase. They are not distributed to any other persons; this does not apply if a photograph has to be used for the purposes of evidence.
<i>Storage duration (criteria of determination)</i>	If visitors do not make a purchase, the photographs are destroyed promptly (on the same day). The data relevant to the photographs is deleted in the evening after closing.

3. Data processing controller

- Südwestdeutsche Salzwerke AG, Salzgrund 67, 74076 Heilbronn
Represented by the board: Ulrich Fluck (spokesperson), Natascha Groll

4. Contact details of the Data Protection Officer of SWS AG

- The address of the Data Protection Officer is as follows:
Südwestdeutsche Salzwerke AG, Datenschutzbeauftragter,
Salzgrund 67, 74076 Heilbronn
Email address: Datenschutz@salzwerke.de

If you have questions regarding data protection, require data information or wish to exercise a right of application according to Articles 15 to 21 GDPR, **kindly send your request directly to the postal address provided or send us an email to the email address provided.** We shall then respond promptly to your request.

For all applications according to Art. 15-21 GDPR in conjunction with a **customer account or newsletter**, please contact **directly**: Info@salzbergwerk.de or info@alte-saline.de

5. Deadlines for “application rights“ according to Art. 15 - 21 GDPR

We will respond to any applications according to Articles 15-21 GDPR on the part of the Data Subject (visitor) **within one month of receipt.** This deadline may be extended by a further two months if it is required, taking account of the complexity and number of applications. The Controller shall inform the Data Subject regarding an extension of the deadline, together with reasons for the delay, within one month of receipt of the application. If the Data Subject makes the application electronically, the Controller will inform them electronically, if possible, unless the Data Subject specifies otherwise.

6. Right of information for Data Subject according to Art. 15 GDPR

The Data Subject has the right to request confirmation from the Controller regarding whether the relevant personal data is processed; if this is the case, they have a right to information regarding this personal data and also further information as specified in Art. 15 GDPR.

Kindly note that the Controller can only provide information if there are no concerns regarding the identity of the Data Subject. The Controller will use all reasonable means to monitor the identity of the Data Subject seeking information.

7. Right to correction according to Art. 16 GDPR

The Data Subject has the right to request the Controller to promptly correct inaccurate personal data regarding them. Taking account of the purposes of processing, the Data Subject has the right to request completion of incomplete personal data – also using a supplementary statement.

8. Right to deletion according to Art. 17 GDPR

The Data Subject has the right to request that personal data concerning them be promptly deleted and the Controller shall undertake to promptly delete personal data, if the conditions as specified in Art. 17 GDPR are fulfilled.

9. Right to restriction of processing according to Art. 18 GDPR

The Data Subject has the right to request that the Controller restrict processing, if the conditions exist as specified in Art. 18 GDPR.

10. Right to data portability according to Art. 20 GDPR

The Data Subject has the right to obtain personal data concerning them which they have provided for the Controller in a format as specified in Art. 20 GDPR or to have the data transferred to another controller as instructed by the Data Subject, if conditions exist as specified in Art. 20 GDPR.

11. Right of objection according to Art. 21 GDPR

The Data Subject has the right, for reasons arising from their particular situation, to object at any time to processing of personal data concerning them, which was collected on the basis of Art. 6 (1) lit. e GDPR (processing is carried out within the context of a task entrusted to the Controller in the public interest or in exercising public authority or Art. 6 (1) lit. f GDPR (processing is carried out on the basis of a legitimate interest of the Controller or a third party]).

In these cases, the Controller shall no longer process the personal data, unless they can demonstrate overriding legitimate reasons for processing which take priority over the interests, rights and freedoms of the Data Subject, or processing serves the assertion, exercise of defence of legal claims.

If personal data is processed by the Controller, to carry out direct advertising, the Data Subject has the right to object at any time to the processing of personal data concerning them for the purposes of such advertising; this applies also to profiling, if this is in conjunction with such direct advertising.

12. Right of objection according to Art. 13 (2) c GDPR

If the processing of personal data of the Data Subject by the Controller is based on Art. 6 (1) a GDPR [the Data Subject has given their consent to the processing of personal data concerning them for one or more specific purposes] or Art. 9 (2) a GDPR [the Data Subject has given their consent to the processing of special categories of personal data concerning them for one or more specific purposes], the Data Subject has the right to revoke consent at any time, without affecting the lawfulness of the processing carried out on the basis of the consent until revocation.

You can declare your revocation by post or by email. The contact address can be found under no. 4 of this declaration.

All applications according to Art. 15-21 GDPR relating to a **customer photo** or a **newsletter** should be direct to: Info@salzbergwerk.de bzw. info@alte-saline.de

13. Right of complaint to a supervisory authority according to Art. 77 GDPR

Without prejudice to any other administrative or judicial remedy, each Data Subject shall have the right to lodge a complaint to a supervisory authority, if the Data Subject is of the view that processing personal data concerning them is in violation of GDPR. In general, you can apply to the supervisory authority of your usual place of residence or workplace or the company's registered office.

The supervisory authority with which the complaint has been lodged shall inform the complainant of the status and results of the complaint and also of the possibility of legal recourse according to Art. 78 GDPR.

The responsible data protection authority is:

Der Landesbeauftragte für den Datenschutz und die Informationsfreiheit Baden-Württemberg

Office address:

Postal address

Lautenschlagerstraße 20

Postfach 10 29 32

70173 Stuttgart

70025 Stuttgart

Germany

Germany

More information can be found on the internet at: www.baden-wuerttemberg.datenschutz.de.

14. Actuality of this data protection information

For legal or technical reasons, adjustments to our data protection information may be required. We reserve the right to make corresponding amendments at any time and thus request that you keep yourself informed at regular intervals regarding the current status of this data protection information.

Status: Oktober 2023